

DRK Research and Consulting, LLC.

DRK Research and Consulting, LLC is a focused provider of research and consulting services to large and mid-size companies. We advise our clients on strategic business, operational and technology issues as well as develop and implement the appropriate solutions. DRK has a strong history of commitment and success in serving its clients in North America, and Europe.

Though DRK has worked with market leaders in many industries, we have built special expertise in the following industries:

- Retail Banking
- Public Sector
- Aerospace
- Manufacturing
- Utilities

This brochure provides an overview of DRK's **Supply Chain Management Strategic Assessment** services for firms in all industries.

***DRK is dedicated to
100% client satisfaction***

DRK client industries include:

Automotive

IT Services

High Technology

Manufacturing

Distribution

Utilities

State Government

Aerospace

Airlines

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Supply Chain Management Strategic Assessment

A quantitative framework based upon integration factors and best practices



DRK's Supply Chain Management Strategic Assessment...

Achieving 50% improvement in supply chain performance is common with Supply Chain Improvement programs undertaken using the enabling potential of Supply Chain Management and Optimization strategies and technologies.

Managers implementing supply chain management (SCM) have myriad tools and techniques from which to choose. DRK's assessment helps managers pinpoint areas of progress and stagnation. The SCM assessment shows managers where they currently are in supply chain management maturity and guides them toward the future. Improvements are always possible in stages of the Plan-Source-Make-Deliver process. DRK's strategic assessment uncovers focus areas needed for sustained improvement.

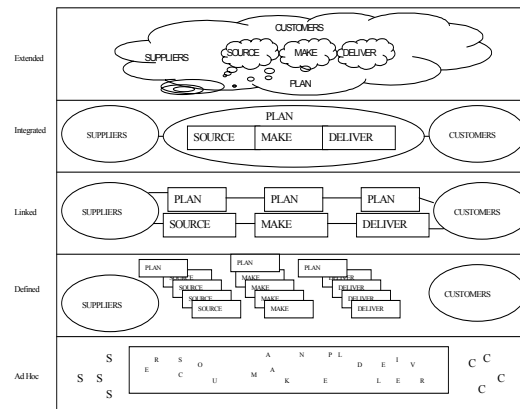
The Supply Chain Strategic Assessment uses a web based survey questionnaire that asks questions in two categories. The first category asks "What?" focusing on supply chain methods, techniques and the decision making process. The second category of questions asks "How?" and addresses specific strategies, philosophies and processes used to implement supply chain management.

The questions used in the survey have been developed from several years of best practice research and provide a solid measure of current standing and predictive value for future performance.

..highlights five stages of development in supply chain management...

Each supply chain is like any evolving entity. Some are immature and don't perform very well and some have evolved to higher order configurations. The survey results when tabulated illustrate a company's supply chain developmental maturity compared to over one hundred companies in the U.S. and Europe.

The client's supply chain is placed in one of the levels of process maturity from Ad Hoc, through Defined, Linked and Integrated to Extended. This Extended stage is the ultimate supply chain with fuzzy process barriers, customers and suppliers integrated within the processes and customers in control.



The maturity assessment clearly shows the client where they fall in the five developmental categories and provides specific actions for moving forward.

and links these stages to integration factors and best practices in the supply chain management..

The following companies have participated in the research of used the SCM assessment.

- Allied Signal Engines
- Anchor Food Products
- APL Ltd.
- Armstrong World Industries
- AT&T Wireless Services
- Avon
- Bayer Corp.
- BellSouth Telecommunications, Inc
- Bethlehem Steel Corporation
- Borden Foods
- Case Corporation
- Chiron Diagnostics
- Dow Corning Corporation
- Hasbro
- Impressions Inc.
- Intel Corporation
- Key Industries, Inc.
- Lafarge Canada Inc.
- Lifeway Christian Resources Medtronic, Inc.
- Hasbro
- Impressions Inc.
- Intel Corp
- N.E.T.
- Occidental Chemical Corporation
- Raytheon Systems Company
- Siemens
- Tektronix-MBD Div.
- USF Logistics
- Borden Chemical
- ICI Chemical
- Biersdorf AG
- Amazon.com
- Harley Davidson
- Fairchild Corporation
- Boeing
- Saastominen
- Sciqwest